



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

BlueWest Media  
5130 E 18th Ave  
Denver, CO 80220

**Contract #** 2897300  
**Schedule Dates** 05/30/17-06/05/17  
**Advertiser** Tom Perriello for Governor VA-D (116519)  
**Agency** BlueWest Media (16865)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Perriello for Governor Campaign (928361)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 54/666  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est 666- VAGUB 05\29\17-06\3\17 TV

**Date Entered** 05/25/17  
**Last Modified** 05/30/17  
**Entered By** Kimberly Camps  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,598.75  
**Net Total** \$48,726.25  
**Sales Tax**

#### Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2017	95	\$57,325.00
<b>Grand Total:</b>	<b>95</b>	<b>\$57,325.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	4:58A- News-Good Morning Washington at 5a			1	1	1	1			4	\$250.00	\$1,000.00	Washington (WJLA)		5/25/17
2.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	4:58A- News-Good Morning Washington at 5a		1							1	\$250.00	\$250.00	Washington (WJLA)		5/25/17
3.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	6A- News-Good Morning Washington at 6a			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		5/25/17
4.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	6A- News-Good Morning Washington at 6a		1							1	\$900.00	\$900.00	Washington (WJLA)		5/25/17
5.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	6:58A- ABC-Good Morning America			2	2	2	2			8	\$900.00	\$7,200.00	Washington (WJLA)		5/25/17
6.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	6:58A- ABC-Good Morning America		2							2	\$900.00	\$1,800.00	Washington (WJLA)		5/25/17
7.0	Normal Line / SPOT	06/03/17-06/03/17	4	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$350.00	\$350.00	Washington (WJLA)		5/25/17
8.0	Normal Line / SPOT	06/04/17-06/04/17	4	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$350.00	\$350.00	Washington (WJLA)		5/25/17
9.0	Normal Line / SPOT	05/30/17-06/01/17	4	:30	9A- Live with Kelly			1	1	1				3	\$400.00	\$1,200.00	Washington (WJLA)		5/25/17
10.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	9A- Live with Kelly		1							1	\$400.00	\$400.00	Washington (WJLA)		5/25/17

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### Sales Office

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No

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### By Broadcast Month

### Spots

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11.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	10A- Rachael Ray			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		5/25/17
12.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	10A- Rachael Ray		1							1	\$300.00	\$300.00	Washington (WJLA)		5/25/17
13.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		5/25/17
14.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	10:58:25A- ABC-The View		1							1	\$400.00	\$400.00	Washington (WJLA)		5/25/17
15.0	Normal Line / SPOT	05/31/17-06/02/17	4	:30	12:57:56P- ABC-The Chew				1		1			2	\$275.00	\$550.00	Washington (WJLA)		5/25/17
16.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	12:57:56P- ABC-The Chew		1							1	\$275.00	\$275.00	Washington (WJLA)		5/25/17
17.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	3P- 4P (EST)			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		5/25/17
18.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	3P- 4P (EST)		1							1	\$300.00	\$300.00	Washington (WJLA)		5/25/17
19.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	3:59:27P- News-ABC 7 News at 4p			2	2	2	2			8	\$350.00	\$2,800.00	Washington (WJLA)		5/25/17
20.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	3:59:27P- News-ABC 7 News at 4p		2							2	\$350.00	\$700.00	Washington (WJLA)		5/25/17
21.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	4:58:27P- News-ABC 7 News at 5p			2	2	2	2			8	\$400.00	\$3,200.00	Washington (WJLA)		5/25/17
22.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	4:58:27P- News-ABC 7 News at 5p		2							2	\$400.00	\$800.00	Washington (WJLA)		5/25/17

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23.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		5/25/17
24.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$750.00	\$750.00	Washington (WJLA)		5/25/17
25.0	Normal Line / SPOT	06/03/17-06/03/17	4	:30	6P- News-ABC 7 News at 6p Wknd							1		1	\$400.00	\$400.00	Washington (WJLA)		5/25/17
26.0	Normal Line / SPOT	06/04/17-06/04/17	4	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$400.00	\$400.00	Washington (WJLA)		5/25/17
27.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		5/25/17
28.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$500.00	\$500.00	Washington (WJLA)		5/25/17
29.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	11:00:26P- News-ABC 7 News at 11p			2	2	2	2			6	\$750.00	\$4,500.00	Washington (WJLA)		5/25/17
29.0.1	Closed Preempt	06/01/17															Washington (WJLA)	Program Change/Exception - Due to NBA Finals, there will not be a 11p news. How	

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29.0.2	Closed Preempt	06/01/17															Washington (WJLA)	Program Change/Exception - Due to NBA Finals, there will not be a 11p news. How	
30.0	Normal Line / SPOT	06/05/17-06/05/17	4	:30	11:00:26P- News-ABC 7 News at 11p		2							2	\$750.00	\$1,500.00	Washington (WJLA)		5/25/17
31.0	Normal Line / SPOT	06/03/17-06/03/17	4	:30	11:00:26P- News-ABC 7 News at 11p							2		2	\$400.00	\$800.00	Washington (WJLA)		5/25/17
32.0	Normal Line / SPOT	06/04/17-06/04/17	4	:30	11:00:56P- News-ABC 7 News at 11p								2	2	\$500.00	\$1,000.00	Washington (WJLA)		5/25/17
33.0	Normal Line / Access	05/30/17-06/01/17	4	:30	6:58:46P- Wheel Of Fortune			1		1				2	\$1,500.00	\$3,000.00	Washington (WJLA)		5/25/17
34.0	Normal Line / Access	06/05/17-06/05/17	4	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		5/25/17
35.0	Normal Line / Access	05/31/17-06/01/17	4	:30	7:27:56P- Jeopardy				1	1				2	\$1,800.00	\$3,600.00	Washington (WJLA)		5/25/17
36.0	Normal Line / Prime	06/02/17-06/02/17	4	:30	7:57:56P- ABC-Shark Tank 2 (Friday)						1			1	\$2,500.00	\$2,500.00	Washington (WJLA)		5/25/17
37.0	M/G For 29.0.1,29.0.2 / SPOT	06/01/17-06/01/17	4	:30	11:30:56P- News-ABC 7 News at 11p					1				1	\$1,500.00	\$1,500.00	Washington (WJLA)		5/30/17

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